

# MVD



## WATER SAFETY INITIATIVES

### FOURTH QUARTER

*FY25*



**JAN 2026**

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**FIRST** *FY26*  
**QUARTER**



## *A note from The National Water Safety Team, MVD Rep*

Thank you and your teams for all you do to save lives with your water safety efforts! The FY25 Water Related Fatality Reports on National & Division data will be out as soon as the sheets are ready to go. There has been an ongoing restriction on internal newsletters being distributed, so I haven't been able to share all the great initiatives MVD is doing to keep our visitors safe! This initiative report is a mix of the Fourth Quarter of FY25 and the First Quarter FY26.

### FY26 Updates:

- There was no free water safety product order this year due to the depot closing. Please work together to get products to the projects that are in need.
- Publications can be found on the gateway and printed by local vendor, by district guidance.
- There will be no adult "Caught Wearing a Life Jacket" freebees this year as the Corps Foundation is not pursuing the Coast Guard grant.

# National Water Safety Team

Heath Kruger - *Interim Program Manager*

Julie Franco - *Safety Rep*

Romanda Walker - *Public Affairs Rep*

Amanda Kruse - *Special Projects Coordinator*

Chelsea Jones - *LRD Rep*

Erica Bowling - *MVD Rep*

Jenna Conner - *NAD Rep*

Tana Wilson - *POD & NWD Rep*

Emily Jones - *SAD Rep*

Pam Bowie - *SPD Rep*

Lauren Enloe - *SWD Rep*

## **This issue:**

MVK - PG3-PG7

MVR - PG8-PG13

MVP - PG14-PG15

MVS - PG16-PG23



Always wear your life jacket!

# VICKSBURG DISTRICT (MVK)

Louisiana Field Office

## Bayou Bodcau

Lead Natural Resource Specialist Gary Johnson presented 2 canoeing and 2 swimming classes, both containing water safety messages.



Lead Natural Resource Specialist Gary Johnson provided 6 water safety presentations to on 3 different days of this "Wild Child Summer Camp" at Bayou Bodcau. The kids learned to kayak, shoot bows, outdoors skills, survival skills, and dam safety.



Lead NRS Gary Johnson, assisted by Lead Forester Aubrey Stogsdill, provided a water safety table/booth at Bass Pro Shop in Bossier City.

Lead NRS Gary Johnson was requested by a private group organized by several individual families to have a survival camp for their children. NRS Johnson presented water safety during the group camp.

# VICKSBURG DISTRICT (MVK)



## Arkabutla Lake



NRM Specialist Cody Scruggs participated in the Desoto County Soil and Water Conservation District Kids on 9 June. It was held in the Dub Patton Recreation area and he gave a water safety program.



USACE staff and volunteers partnered with MS Wildlife Rehabilitation on a trunk or treat event at Dub Patton Day Use Area. NRM Specialists handed out water safety promotional materials to attendees.



## Grenada Lake



Grenada Lake's ranger staff participated in the annual Thunder on Water Children's Fishing Rodeo on 21 June 2025.

USACE staff and volunteers held a trick or treat through the North Abutment Campground on 25 OCT 2025. Like at other lakes, the staff and volunteers handed out water safety giveaways while campsites gave out candy.



# VICKSBURG DISTRICT (MVK)

## Enid Lake

USACE Staff and volunteers hosted a trick or treat event at Persimmon Hill on 30 OCT 2025. They handed out water safety giveaways while different campsites handed out candy.



Enid Lake Natural Resource Personnel conducted a water safety program at a teacher's workshop at the Bob Tyler Fish Hatchery on July 8, 2025.

Fire Academy.jpg- NRM personnel participated in the Batesville, MS Youth Fire Academy on 16 June 2025.



NRM Specialists attended a car show at George P. Cossar State Park on 4 OCT 2025.

# VICKSBURG DISTRICT (MVK)

## Lake Ouachita



NRM Specialist, Amy Shultz presented a backyard critter and water safety program to students (pre-k to 5th grade) at St. John's Catholic School on July 24<sup>th</sup>.



On 15 July Acting Lake Manager at Lake Ouachita, Derick Walker, and NRS Jon Munz from Lake Ouachita took members of the Regional Water Safety Boots On The Ground (BOTG) members including Diane Golden, Jeffrey Aurthur, Chief of Project Resources Management Branch Aaron Posner, and Posner's Deputy Chief Nikki Purdom to the site from 4 water related fatalities. The groups mission was to determine what factors were or could have been involved. The BOTG main emphasis is what the Corps can do to stop another incident. In each case none of the victims were wearing a life jacket.

Rangers continue looking for adults wearing their life jackets for the "I Got Caught" for The Corps Foundation Campaign and providing products received through a grant the Corps Foundation received. Pictured 3 adults were caught wearing their life jackets on Lake Ouachita on the 4<sup>th</sup> of July Holiday and received a dry bag and an "I Got Caught" certificate.



NRM Specialist, Josh Tyler and Pathways Student, Colton Dunn hosted a water safety information table on August 9th for Mount Ida's Back To School Blast.



# VICKSBURG DISTRICT (MVK)



De Gray Lake  
Ranger Jeffrey Arthur discussed water safety with Dawson Group of students at the Lower Lake Recreational Area on July 10.

Lake Greeson  
NRS Rangers worked traffic control and discussed boater and water safety to those launching boats and watching by land the fireworks display near Self Creek Boat Ramp area. Rangers gave out throw rings, Bobber books, and other water safety products on July 5<sup>th</sup>.

Rangers put "Know Your Buoys" signs on bulletin boards beside all boat ramps. Rangers have had to move buoys in many locations due to drop in lake level for repairs to Narrows Dam. It is important to remind boater to know and watch for buoys.



MVK Water Safety PDT held their Fall TEAMS Meeting to discuss accomplishments and hardships from FY25. Guest speakers included Erica Bowling, the MVD Water Safety Coordinator who briefed the team on changes to be prepared for in FY26 and Nikki Purdom from the MS District Office who discussed drowning fatalities from FY24 and FY25. The hiring freeze did effect Outreach in FY25. Drowning fatalities in FY25 for MVD was 9 and 4 of those were in the Vicksburg District vs. 1 in the Vicksburg District if FY24.

# ROCK ISLAND DISTRICT (MVR)

## Coralville Lake Project



Coralville Lake took part in the National "I Got Caught" Water Safety Campaign by handing out t-shirts and insulated coolers to individuals caught adhering to life jacket safety protocols. This is the 2<sup>nd</sup> year that the t-shirts have been utilized at Coralville Lake for this program and were obtained by partnering with the Friends of Coralville Lake.



Park Rangers made water safety videos to highlight several different water topics, such as where life jacket loaners stations are located, how to properly wear a life jacket, and the importance of using the correct water safety floatation devices for an infant.



Park Rangers attended (4) community events; Splash Bash, Safety Village, Oxford Library Community Days, and Pelican Fest to promote water safety by handing out water safety giveaways, teaching kids how to properly wear life jackets and use throw rings/bags, and by utilizing the project's water safety trailer.

Campfire programs occurred every Saturday at Sugar Bottom Campground from Memorial Day to Labor Day. Each program began with a short water safety message and accompanied with water safety giveaways at the end of every program.



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# ROCK ISLAND DISTRICT (MVR)

## Mississippi River Project

The Mississippi River Project participated in the 15<sup>th</sup> annual Floatzilla Paddling event that goes through Locks and Dam 15. Throughout the day paddlers on the Mississippi River locked through on their way to finish at Lake Potter in Rock Island, IL. Lock staff and Natural Resource Specialists in kayaks and a patrol boat assisted everyone through the lock safely. The day prior to the event Corps personnel partnered up with the US Coast Guard Auxiliary to practice water rescue scenarios.



Staff at the Mississippi River Visitor Center partnered with local Spring Forward Summer Camp to present several tours at Locks and Dam 15 in June and July. Students learned about navigation on the Mississippi River and more about the Corps of Engineers. Park Rangers also presented two water safety programs at a local school where students learned how to properly wear a life jacket and what to do in emergency situations.

The Mississippi River Project hosted a Halloween event at Thomson Causeway Recreation Area on October 18, 2025. This event provides a safe and fun environment for kids and their families to trick or treat at the many campsites. Park Rangers handed out water safety goodies and handled foot and vehicle traffic.



The Mississippi River Project participated at the Tri-County Conservation Day in Savanna, IL on September 25. During the event students learned about navigation on Mississippi River, locks and dams, and water safety. Students also received Every Kid Outdoors passes.



# ROCK ISLAND DISTRICT (MVR)

## Illinois Waterway Project

Illinois Waterway Rangers patrolled the Illinois River of July 3<sup>rd</sup> and 4<sup>th</sup> for the city of LaSalle Fireworks on the 3<sup>rd</sup>, and City of Ottawa Fireworks on the 4<sup>th</sup>. Visitor Contacts and Enforcement were conducted on both nights.

The most notable contact was a family with an 8-month-old child not wearing a lifejacket, without a lifejacket onboard for the infant. A loaner lifejacket was issued to the family, and a courtesy safety check was performed to ensure they had the proper safety gear aboard the boat.

Rangers also helped this family locate and install their all-around white light for the evening.



Boater Robert Youens came down the Illinois Waterway in his attempt for the speed record of the Great Loop. He completed the trip in 19 days, 13 hours, and 1 minute solo in a 16 ft John Boat. This broke the previous world record of 19 days, 19 hours, and 50 minutes set in 2024. Youens also set new records for solo, single-engine, and johnboat completions of the Great Loop. Rangers Fisher and Petruney presented Youens with "I Got Caught" items since he was wearing his lifejacket in the lock and on his entire journey through the Great Loop. In photos, lifejacket is being temporarily worn underneath the windbreaker for sun protection while locking through.



Illinois Waterway Rangers attended multiple community events this quarter. Some of these events were the Oglesby First Responder Fair, Starved Rock State Park Jr. Ranger Day, and Water Safety day at the Dekalb Park District.

# ROCK ISLAND DISTRICT (MVR)

## Illinois Waterway Project

Water Safety signage continued to be installed around the area. This image is from the Boat Ramp at Starved Rock State Park.



The last of the "Loopers" came through and I got Caught prizes were awarded to individuals with lifejackets.



His Cross Lutheran School came on October 17<sup>th</sup> to learn about Locks and Dams. Hands on Lock Model was set up for students to practice locking boats through and manipulating water levels. Water safety information was shared with them and distributed to the class. Students received Bobber and Safe Passages books, flying rings, and lifejacket stickers.

## Saylorville Lake

Rangers Phipps and Schabilion attended the Polk County Sheriffs Office Candy Crawl on October 11<sup>th</sup>. Rangers set up a water safety table with giveaways like stickers, keychains, and of course candy! This event is a great opportunity to show kids in the community that water safety is fun, and helped foster collaboration with local partners.



# ROCK ISLAND DISTRICT (MVR)

## Saylorville Lake

Fishing With the Fuzz: On September 6<sup>th</sup> Rangers Phipps and Schabillion participated in the Fishing with the Fuzz event at Easter Lake. The activity was sponsored by the Des Moines Police Department and offered youth the opportunity to fish and have some fun. Police officers as well as conservation officers from the Iowa DNR assisted kids with fishing while USACE assisted with providing life jackets for water safety purposes on the docks, helped remove fish from hooks, and distributed water safety freebies.



National Night Out w PCSO: Park Rangers Phipps and Drendel attended National Night Out on 5 AUG hosted by the Polk County Sheriff's Office. The event promotes community engagement with local law enforcement, fire departments, and conservation agencies. A water safety table was set up with educational materials, recreation guides, and water safety giveaways. The Ranger patrol boat was brought to the event, and many families took the time to check out the boat and the equipment.



Junior Ranger Camp: Park Ranger Phipps and Saylorville Lake Volunteers held the 2025 Junior Ranger Camp on 17 JUL for 4<sup>th</sup> and 5<sup>th</sup> graders.

Participants acquired practical skills in plant and animal identification, learned water safety, hiked local trails, and explored ecological principles through guided activities. Emphasis was placed on the importance of Leave No Trace ethics, teamwork, and personal responsibility in the outdoors. Each camper demonstrated great enthusiasm and commitment, culminating in the achievement of their Junior Ranger badges.

# ROCK ISLAND DISTRICT (MVR)

## Lake Red Rock Project

As a part of the Life Jacket Worn, Nobody Mourns campaign, the Lake Red Rock Facebook page continues it's push for water safety. Conducting weekly posts covering various water safety topics including boating safety and reminders to wear your life jacket. These posts ensure that the visitors of Lake Red Rock have water safety at the forefront of their mind before getting on the water.



Thursday nights in Pella presented opportunities for the public to learn about all things water safety. Bobber the water safety dog made an appearance. Volunteer Natalie Mong headed a table to inform visitors about the proper usage of life jackets, and water safety practices.



A group of eleven 7<sup>th</sup> and 8<sup>th</sup> graders from Pella Middle School visited Lake Red Rock as part of a career event through "WorkSmart". Ranger Benhart presented a tour of the Lake Visitor Center along with a discussion about a "day in the life" of a USACE park ranger. The morning wrapped up with a talk on water safety and a walk around the North Overlook Nature Trail.



While a lot of our boaters wrap up their season around Labor Day, there are still fishermen that use the lake during the fall months. To make sure off-season boaters still have access to life jackets, the PFD's at USACE managed boat ramp loaner stations remained available until the courtesy docks were removed for the season. Both the courtesy docks, and life jacket loaner stations have been pulled for the winter.

# ST. PAUL DISTRICT (MVP)

## Sandy Lake Dam & Recreation Area

Staff attended the annual Aitkin County Rivers and Lakes Fair at Long Lake Conservation Center. Visitors were able to speak with various natural resources agencies and groups. The USACE booth discussed water safety with visitors and gave away water safety items.



Staff participated in a Warriors on Water event, where veterans participated in a guided fishing trip on Mille Lacs Lake in Minnesota. Staff worked with local law enforcement to provide a fish fry and talk about water safety prior to the fishing trip.

Students from the Big Sandy Water Institute visited the recreation area to participate in numerous different water-related activities such as kayaking, paddleboarding, dam building, and driving the water safety boats. The importance of water safety and wearing your life jacket was a major talking point prior to the activities.



Staff walked around the park with Bobber the Water Safety Dog, talking about the importance of wearing a life jacket and handed out water safety items.

Staff attended the Wild Rice Days parade in McGregor, MN. Life jackets were worn during the parade and water safety items were given to those who attended.



# ST. PAUL DISTRICT (MVP)

## Lake Ashtabula

Cass County Safety in the Parks event in Buffalo, ND on August 13th: The manager and all ranger staff attended the event. Staff brought their patrol boat and set up a table handing out water safety information along with a visit from Bobber the Water Safety Dog. All law enforcement and emergency services attend the event to interact with the public in a positive manner.



Barnes County Safety in the Parks event in Valley City, ND on July 30<sup>th</sup>: Park Rangers Chris Botz and Austin Smith attended the event. They brought their patrol boat and set up a table handing out water safety information. All law enforcement and emergency services attend the event to interact with the public in a positive manner.

July 5<sup>th</sup> - Corps campgrounds: summer ranger staff went through three campgrounds with Bobber and handed out frisbees to the kids.

September 11<sup>th</sup>: Park Rangers will attend the Valley City Vikings on Central event. The freshman class from Valley City State University walks down from the college with the marching band for the event. There is live music, food and local businesses with booths for the students to interact with.

# ST. LOUIS DISTRICT (MVS)

## Carlyle Lake

Park rangers from Carlyle Lake, along with Bobber the Water Safety Dog, made a splash in July at the 2025 Clinton County Fair Parade. With a large crowd in attendance, it was the perfect opportunity to highlight the essential need for wearing life jackets.



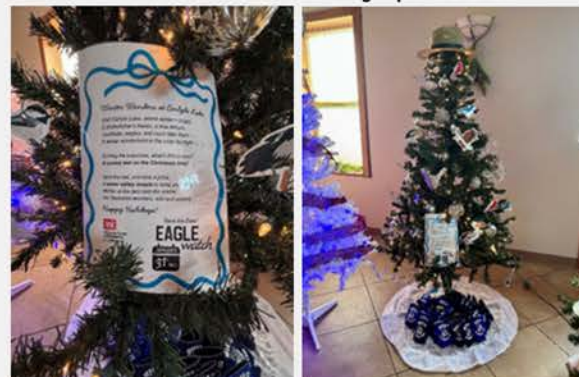
The 33rd annual Cruz-In the Dam Car Show was held on August 8, 2025, at Mariners Village Resort, featuring over 600 classic vehicles. Park rangers staffed a water safety booth, while Bobber the Water Safety Dog mingled with attendees among the cars. The booth offered insights on water safety and recreational opportunities.



The annual "I Got Caught at Carlyle Lake" partnered with 30 local businesses to promote life jacket use. From Memorial Day to Labor Day, park rangers rewarded 247 people with t-shirts, insulated lunch bags, dry bags, and beach towels. Lunch bags, dry bags, and towels for adults were provided by the Corps Foundation.



Park Rangers created a water safety Christmas tree titled "Winter Wonders at Carlyle Lake" to put on display at the Festival of Trees in Carlyle, IL. Spectators viewed the tree and were challenged to find the hidden snowy owl for water safety prizes.



The Carlyle Lake Haunted Trail was held October 17, 2025. The USACE made sure to add in a water safety-themed display along the trail

# ST. LOUIS DISTRICT (MVS)

## Mark Twain Lake

M.W. Boudreaux Memorial Visitor Center Scavenger Hunt - The M.W. Boudreaux Memorial Visitor Center Scavenger Hunt took place the fourth of July weekend at Mark Twain Lake and children of various ages who participated. It was very successful and incorporated water safety themes found at the Visitor Center as well as the identification of the many forms of taxidermy found at the complex.



Roving Ranger Water Safety Contacts were made at Spalding Beach at Mark Twain Lake over the Fourth of July weekend to individuals who were wearing their life jackets at the beach during the holiday weekend.



Two Fourth of July Parades were attended by staff from Mark Twain Lake. The towns of Perry and Monroe City saw hundreds of people in attendance for the festivities.



The M.W. Boudreaux Sidewalk was filled with several colorful Water Safety messages for the Annual Sidewalk Chalk Competition held over the Fourth of July weekend. Participants spent over an hour creating their masterpieces to display during the competition.

# ST. LOUIS DISTRICT (MVS)

## Rend Lake

Over the 4<sup>th</sup> of July weekend, the Rend Lake ISOP team facilitated water safety programs at beaches, in the Visitor Center, and on boat patrol. Bobber the Water Safety Dog made appearances at Gun Creek Campground and North Marcum Beach over the weekend.

The ISOP team hosted its annual Beach Blast at South Sandusky Beach on July 6<sup>th</sup>. The team led interactive water safety games including Musical Life Jackets, Captain Alcohol, and Hypothermia Handyman and gave away prizes to participants.



As part of ongoing efforts to increase community outreach, the ISOP led several offsite water safety programs for summer schools and community events. At the most recent of these programs the ISOP hosted a Water Safety Booth at the Rend Lake Car Show on September 6<sup>th</sup>. Visitors to the booth learned about different types of PFDs and could spin a game wheel to answer water safety trivia questions in order to win prizes.



Throughout the summer, the ISOP team conducted water safety programs at beaches and campgrounds. The ISOP Team also collaborated with the Visitor Assistance team to reach visitors at boat ramps and on boat patrol.



# ST. LOUIS DISTRICT (MVS)

## Rend Lake

In October, the Rend Lake team attended the annual Wayne Fitzgerald State Park Trick or Treat. Rangers hosted a water safety booth with prizes for trick-or-treaters. Bobber the Water Safety Dog was present for the event and got to hang with Smokey the Bear!



In October, the ISOP team revamped and/or added water safety messaging to 8 boat ramps, 10 hunter-fisherman parking lots, and 13 comfort stations around the lake. The Rend Lake team also coordinated with personnel from Wayne Fitzgerald State Park (WFSP) to deliver 11 different types of water safety messaging (brochures and posters) for staff to post on bulletin boards around the park. These efforts were part of an improvement plan outlined in an AAR for a 02 October 2025 drowning fatality at WFSP.

The Rend Lake team partnered with local businesses and organizations to host the annual Trick or Treat the Visitor Center on Tuesday, October 28. This event was open to the public but specifically designed to meet the needs of Pre-K, homeschooled, and special needs participants.

The Trick or Treat featured a water safety scavenger hunt, environmental education, and other activities that interpreted the Corps missions.



# ST. LOUIS DISTRICT (MVS)

## Rivers Project Office

Rivers Project Park Rangers participated throughout the summer of 2025 in a variety of regional summer camp programs, providing water safety programming, paddling instruction, and life jacket fittings for campers. Summer camp partners included the St. Louis YMCA, Audubon Center at Riverlands, Ferguson-Florissant School District, Alton Parks and Recreation, Boy Scouts of America – Edwardsville, and U.S. Fish and Wildlife. Rangers participated in safety demo Mondays, led canoeing sessions, properly fitted life jackets, and organized H2Olympics, a water safety relay course reinforcing important water safety practices.



Rivers Project Park Rangers assisted with a variety of paddling events and outreach programs throughout the summer recreation season. Rivers Recreation Rangers assisted with paddling and water safety at Drost Park on 28 June with partners from the Mississippi River Water Trail Association. Over 200 paddlers of all ages and skills levels were provided the opportunity to paddle the lake in a safe

manner. Riverlands Wellness Paddling also reached approximately 100 paddlers as introductions to kayaking were offered in Ellis Bay of the Riverlands Migratory Bird Sanctuary throughout the recreations season. Topics included paddling 101, Stream Team paddle, Sunset paddle, and lastly, a lock-thru paddle was held to demonstrate safe Mississippi River paddling and the lockage process at the Melvin Price Locks and Dam. This special paddling event was cohosted on 30 August through the MRWTA and Audubon Center at Riverlands with support from Rivers Projects Rangers.

Rivers Project ISOP Rangers provided community water safety programming as well as onsite programming at the National Great River Museum and Riverlands Migratory Bird Sanctuary for participants of various ages this quarter. Programming includes water safety obstacle courses, presentations, and life jacket fittings.

# ST. LOUIS DISTRICT (MVS)

## Rivers Project Office

Through Lewis and Clark Community College, the National Great Rivers Research and Education Center (NGRREC) hosted the 22<sup>nd</sup> Annual Water Festival on 26 September 2025, in Godfrey, Illinois. The event connects elementary school students to water, their local environment, and organizations that help conserve the environment. Nine regional schools were in attendance and rotated through various interactive booths including the Rivers Project water safety relay.



On the evening of 31 October, Rivers Project Rangers participated in the 108<sup>th</sup> annual Alton Halloween Parade reaching thousands of parade spectators with water safety messaging. An estimated 30,000 spectators lined up along Broadway and Piasa through the downtown Alton area. Dozens of agencies and businesses took part with more than 60 entries signed up to participate. The 2025 theme reflected current events of the year – promoting water safety through a 'Wicked' theme float winning the first prize category for Organizations. The ISOP team, in partnership with the Meeting of the Rivers Foundation, decorated the Rivers Project park ranger boat with skeletons versions of the movie cast, life jackets, and slogan "Water can be Wicked – Wear your Life Jacket" while volunteers/rangers tossed water safety frisbees to the crowds.



The Rivers Project has relaunched the 'Corps Kids' program at Granite City North Head Start, formerly called 'River Rangers', serving the regional Riverbend Head Start & Family Services which provides early childhood education for income-eligible families. ISOP Rangers visit preschool classes quarterly to provide an activity relating to USACE missions; Forestry, Water Safety, and Wildlife. At the end of the school year students will attend a special ceremony to receive a 'Corps Kid' badge and certificate. The lesson included a Sesame Street story book about density, a sink or float demonstration/game, Spanish vocabulary for bilingual learners, and a life jacket craft.

# ST. LOUIS DISTRICT (MVS)

## Wappapello Lake

On 21 June, Wappapello staff conducted its annual Ranger Willie's Wet and Wild Water Safety Festival event at the Redman Creek Beach. Although the temperature reached triple digits, visitors showed up and participated in the activities and winners received prizes courtesy of the Friends of Wappapello Lake (FOWL). Activities included a PFD Fashion Show, Inner Tube Races, Sand Sculpturing Contest, Cardboard Boat Construction and Races, Water Safety Wheel of Knowledge and more.



On 26 June, 1 August and 4 August Park Ranger Andrew Jefferson conducted water safety programs for a youth summer camp in Sikeston, MO, an Adult Day Care Center in Dexter MO, and elementary school children at the Wheatley Historic Museum in Poplar Bluff, MO.



Numerous local businesses in Poplar Bluff, Dexter, and Sikeston Missouri join Wappapello Lake's effort in promoting water safety by placing safety messages on their electronic marquee. These messages ran every holiday weekend throughout the summer and Labor Day weekend.

# ST. LOUIS DISTRICT (MVS)

## Lake Shelbyville

New bulletin boards were recently constructed and will be installed at several primitive boat ramps around Lake Shelbyville. These boards will also function as life jacket loaner stations, improving visibility of safety messaging and increasing access to life jackets for late-season anglers, hunters, and boaters.



The GREATEST GIFT THIS CHRISTMAS...IS YOU! Your family wants you around every holiday season. A life jacket can make sure you come home safe – today and every Christmas after. LIFE JACKETS SAVE LIVES Lake Shelbyville’s annual Christmas Tree this year was promoting water safety through a symbolic display that honors lives lost to drowning and encourages the community to wear a life jacket year-round.

On the first Friday of every month, Lake Shelbyville Park Rangers join local news station WTIM to share water safety messages, seasonal reminders, and general project updates. This consistent outreach strengthens community engagement and reinforces year-round safety awareness.

Roxy Movie Theater Water Safety Ads Lake Shelbyville developed multiple water safety advertisements that play before every movie at the Roxy Theater in Shelbyville, IL. Each month highlights a different, seasonally relevant water safety tip to maintain continuous public awareness.